

## Dear Business Friends,

I am happy to be working with the Feast of Lanterns Board of Directors as liaison to the business community. I am hoping for your help in keeping the Feast as we have come to love it. Along with funding for events we need help with funding our scholarships and with year-round operating costs (such as storage for sets and costumes, new costumes and costume repair, etc.). Business benefits from this wonderful community event. Sponsorships are available for several Feast of Lanterns events (please call me, (831) 373-0631, if you are interested in a sponsorship.) We would greatly appreciate a donation from your business. We can't do it without you and need to secure sponsors by May 30th!

## Sponsorship Opportunities:

### \$10,000 Pageant Sponsor

Logo in all Feast of Lanterns publications, Full Page ad in the official magazine, participation in the Sponsors Walk during Saturday's festivities, 8 VIP seats at Lover's Point for the pageant and fireworks, 5 "shout outs" of your business from the pier and your banner at all Feast of Lanterns events. For the event you are sponsoring you will have a presenting sponsor banner and be thanked at the event.

### \$10,000 Media Sponsor

Logo in all Feast of Lanterns publications, Full Page ad in the official magazine, participation in the Sponsors Walk during Saturday's festivities, 8 VIP seats at Lover's Point for the pageant and fireworks, 10 "shout outs" of your business from the pier and your banner at all Feast of Lanterns events. For the event you are sponsoring you will have a presenting sponsor banner and be thanked at the event.

### \$2000 Opening Ceremonies Sponsor

Participation in the Sponsors Walk during Saturday's festivities, 2 VIP seats at Lovers Point for the pageant and fireworks and 2 "shout outs" of your business from the pier and ¼ page ad in the official magazine.

### \$1000 Feast of Dance Sponsor

Participation in the Sponsors Walk during Saturday's festivities, 2 VIP seats at Lovers Point for the pageant and fireworks and 2 "shout outs" of your business from the pier and business card size ad in the official magazine.

## \$750 Queen or Scholar Chang Sponsor

Queen Topaz and Scholar Chang pass out souvenir cards with their picture on the front and **their sponsors information** on the reverse. These cards are handed out by the members at each Feast event and the many other engagements that they participate in.

## \$500 Princess or Guard Sponsor

Each Royal Court and Royal Guard member passes out souvenir cards with their picture on the front and **their sponsors information** on the reverse. These cards are handed out by the members at each Feast event and the many other engagements that they participate in.

## Any amount would be greatly appreciated!

I thank you very much for your help in continuing this Pacific Grove tradition. With your help this will be another great celebration!! Please make checks to: ***Feast of Lanterns***. If you have any questions, please give me a call. For more information, please download our ***Sponsorship Letter and Form***.

We need sponsorship commitments by May 30, 2019 in order to be able to properly highlight our sponsors as described.

Thank you very much,



Joe Shammas  
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